

LINK sets up its largest production site in Germany in Bad Bramstedt

**World-leading manufacturer of premium endoprotheses acquires land
500 new long term jobs created**

LINK, the leading manufacturer of premium endoprotheses, has acquired a five-hectare site in Bad Bramstedt. The family-owned medical technology company, which was founded more than 70 years ago and has its headquarters in Hamburg, will set up a high-tech production facility for innovative joint replacement implants there. Over the next five years LINK will invest 50 million euros into Bad Bramstedt and create at least 500 new jobs.

Medical technology is an innovative growth sector. This industry makes a difference in helping people to become healthier and live longer lives. Every day LINK is working to ensure that people who are dependent on endoprotheses can be without pain and be as mobile as possible.

“The demand for modern and efficient medical technology is constantly increasing. LINK is growing significantly faster than the rest of the market with high-quality endoprothetics”, says Managing Director Peter Willenborg, explaining the decision to build the new facility. “By continuously developing new products as well as improving the existing ones, we invest heavily in medical progress. Numerous new products are about to be launched onto the market and will contribute to our long-term growth. The investment in Bad Bramstedt will lay the foundation for long-term dynamic, innovative company development, which requires substantial additional capacities in almost all departments within the company.”

LINK manufactures products within Germany and, as a pioneer and innovator in the field of endoprothetics, makes considerable investments to research and development.

Apart from in Germany, the positive corporate development also extends to most European countries as well as the largest growth market, the USA. “We have been the market leader in the field of premium endoprotheses in China for a number of years now”, says Managing Director, Norbert Ostwald. “We are delighted to have been able to acquire the centrally located site, as it offers ideal conditions for a globally expanding company, such as LINK is today.”

The construction of the new facility will start in early 2022. “We also rely on local companies as well as close cooperation with Bad Bramstedt”, says Norbert Ostwald. “We’re looking forward to continuing our cooperation with LINK as constructively and confidently as it began at the beginning of the year”, adds Verena Jeske, Mayor of Bad Bramstedt.

At the new location in Bad Bramstedt, modern facilities for the production of hip and knee implants as well as LINK’s central logistics will be built in several construction phases. The commissioning of the first construction phase is planned by the end of 2023.

“For decades this has been the largest establishment of a company for our city of 15,000 inhabitants. People are impressed by our location and the fact that we are easily accessible”, says Verena Jeske. “The establishment of LINK will have a very strong positive influence on the development of our economic and social infrastructure through the creation of a large number of jobs and training positions.”

PRESS RELEASE

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Waldemar Link GmbH & Co. KG has been developing and producing joint implants in Germany for more than 50 years. As a result, LINK sets the standard in the field of the endoprosthetics of large joints. In close collaboration with leading physicians, LINK is continuously improving its products in order to deliver superior quality and reliability for patients and physicians.

The firm, which has its head office in Hamburg, has a worldwide distribution network, and in China, LINK's implants make it the market leader in the premium segment. Manufactured using state-of-the-art technology, LINK joint prostheses are developed and produced in Germany. LINK monitors the entire production process, from selecting the raw materials and the liquefied metal – at VACUCAST, a subsidiary of the LINK Group and one of Europe's leading precision foundries – through to the sterile joint prosthesis. A workforce of some 1,000 is employed at the Hamburg and Norderstedt plants. Helmut D. Link is the second generation running the family-owned business.

Further information at www.linkorthopaedics.com.